



2024 Sponsorship Opportunities

Platinum Sponsorship: \$7,500 and up

Diamond Sponsorship: \$5,000

Sponsor Benefits can include these benefits:

Naming rights for a designated class, party or event or special sponsorship

Sponsorship of special activity or promotion

Your video spot on live internet feed

Sponsor signage in coliseum arena and ancillary arenas--designated locations.

Sponsor signage placed on an arena drag if requested.

Recognition as a Diamond Level Sponsor in SWRHA E-newsletter and SWRHA website.

Inclusion in trophy presentations and photo shoots.

Multiple sponsor recognition spots by the show announcer.

Reserved VIP parking at the coliseum.

Four FREE paid warm-ups if ordered.

Priority stall assignment, including two stall fronts.

Waived Late Fees

Sponsor logo & links from the SWRHA website.

Gold Sponsorship: \$4,000

Sponsor Benefits:

Your video spot on live internet feed

Sponsor signage in coliseum arena and ancillary arenas--designated locations.

Recognition as a Gold Level Sponsor in SWRHA E-newsletter and SWRHA website.

Multiple sponsor recognition spots by the show announcer.

Two FREE paid warm-ups if ordered.

Priority for Paid Warmups based on sponsor level.

Priority stall assignment, including stall front.

Waived Late Fees

Sponsor logo & links from the SWRHA website.

Silver Sponsorship: \$3,000

Sponsor Benefits:

Your video spot on live internet feed

Two FREE paid warm-ups if ordered.

Sponsor signage in coliseum

Recognition as a Silver Level Sponsor in SWRHA E-newsletter and SWRHA website.

Multiple sponsor recognition spots by the show announcer.

Priority stall assignment, based on sponsorship level.

Priority for Paid Warmups based on sponsor level.

Waived Late Fees * Sponsor links from SWRHA Website

Bronze Sponsorship: \$1750

Sponsor Benefits:

Your video spot on live internet feed

Sponsor signage in ancillary arena.

Recognition as a Bronze Level Sponsor in SWRHA newsletter and SWRHA website.

Multiple sponsor recognition spots by the show announcer.

Priority for stalling and Paid Warmups per sponsor level

Sponsor links from the SWRHA website.

Pewter Sponsorship: \$900

Sponsor Benefits:

Sponsor signage in warmup arena.

Recognition as a Pewter Level Sponsor in SWRHA e-newsletter and SWRHA website.

Multiple sponsor recognition spots by the show announcer.

Sponsor links from the SWRHA website.

Priority for stalling and Paid Warmups per sponsor level

Class & Buckle: \$450

Hospitality: \$100

Sponsor Benefits:

Recognition as a Sponsor in SWRHA E-newsletter and SWRHA website.

Sponsor recognition spots by the show announcer.

Priority for stalling and Paid Warmups per sponsor level

Donated merchandise will be valued at wholesale pricing and can constitute 50% or less of sponsorship cost only. Only two names per sponsorship.

**Priority stall assignment is as follows: Main Barn, Barn 4 (new barn), Barns 2 and Barn 3*