



2017 Sponsorship Opportunities

Diamond Sponsorship: Negotiated Contribution

Sponsor Benefits:

- Naming rights for a designated class
- Your personalized video advertisement played on our big screen T.V. for the duration of the show.
- Sponsor signage in coliseum arena and ancillary arenas--designated locations.
- Sponsor signage placed on the Kiser drag.
- Recognition as a Diamond Level Sponsor in SWRHA E-newsletter and SWRHA website.
- Sponsor officials included in trophy presentations and photo shoots.
- Multiple sponsor recognition spots by the show announcer.
- Reserved VIP parking at the coliseum.
- Two FREE paid warm-ups if ordered
- Priority stall assignment, including two stall fronts
- Waived Late Fees
- Sponsor logo & links from the SWRHA website.

Gold Sponsorship: \$2000.00

Sponsor Benefits:

- Your personalized video advertisement played on our big screen T.V. in concession area for the duration of the show.
- Sponsor signage in coliseum arena and ancillary arenas--designated locations.
- Recognition as a Gold Level Sponsor in SWRHA E-newsletter and SWRHA website.
- Multiple sponsor recognition spots by the show announcer.
- Reserved VIP parking at the coliseum.
- Two FREE paid warm-ups if ordered
- Priority for Paid Warmups based on sponsor level
- Priority stall assignment, including stall front
- Waived Late Fees
- Sponsor logo & links from the SWRHA website.

Silver Sponsorship: \$1500.00

Sponsor Benefits:

- Your personalized video advertisement played on our big screen T.V. for the duration of the show.
- Two FREE paid warm-ups
- Sponsor signage in coliseum

Recognition as a Silver Level Sponsor in SWRHA E-newsletter and SWRHA website.
Multiple sponsor recognition spots by the show announcer.
Priority stall assignment, including stall front.
Priority for Paid Warmups based on sponsor level
Waived Late Fees
Sponsor links from the SWRHA website.

Bronze Sponsorship: \$1000.00

Sponsor Benefits:

Your personalized video advertisement played on our big screen T.V. for the duration of the show.
Sponsor signage in ancillary arena.
Recognition as a Bronze Level Sponsor in SWRHA newsletter and SWRHA website.
Multiple sponsor recognition spots by the show announcer.
Priority for stalling and Paid Warmups per sponsor level
Sponsor links from the SWRHA website.

Pewter Sponsorship: \$500.00

Sponsor Benefits:

Sponsor signage in warmup arena.
Recognition as a Pewter Level Sponsor in SWRHA e-newsletter and SWRHA website.
Multiple sponsor recognition spots by the show announcer.
Sponsor links from the SWRHA website.
Priority for stalling and Paid Warmups per sponsor level

Class, Buckle & Hospitality: Under \$500.00

Sponsor Benefits:

Recognition as a Sponsor in SWRHA E-newsletter and SWRHA website.
Sponsor thank you in print ads and website.
Multiple sponsor recognition spots by the show announcer.
Priority for stalling and Paid Warmups per sponsor level

Donated merchandise will be valued at wholesale pricing.

****Priority stall assignment is as follows: Main Barn, Barn 4 (new barn), Barns 2 and 3***