



# 2016 Sponsorship Opportunities

## **Diamond Sponsorship: Negotiated Contribution**

### ***Sponsor Benefits:***

- *Naming rights for a designated class*
- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena and ancillary arenas--designated locations.*
- *Sponsor signage placed on the Kiser drag.*
- *Recognition as a Diamond Level Sponsor in SWRHA E-newsletter and SWRHA website.*
- *Sponsor officials included in trophy presentations and photo shoots.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Reserved VIP parking at the coliseum.*
- *Two FREE paid warm-ups if ordered*
- *Priority stall assignment, including two stall fronts*
- *Waived Late Fees*
- *Sponsor logo & links from the SWRHA website.*

## **Gold Sponsorship: \$2000.00**

### ***Sponsor Benefits:***

- *Your personalized video advertisement played on our big screen T.V. in concession area for the duration of the show.*
- *Sponsor signage in coliseum arena and ancillary arenas--designated locations.*
- *Recognition as a Gold Level Sponsor in SWRHA E-newsletter and SWRHA website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Reserved VIP parking at the coliseum.*
- *Two FREE paid warm-ups if ordered*
- *Priority stall assignment, including stall front*
- *Waived Late Fees*
- *Sponsor logo & links from the SWRHA website.*

## **Silver Sponsorship: \$1500.00**

### ***Sponsor Benefits:***

- \* *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- \* *Two FREE paid warm-ups*
- \* *Sponsor signage in coliseum*
- \* *Recognition as a Silver Level Sponsor in SWRHA E-newsletter and SWRHA*

- website.
- \* Multiple sponsor recognition spots by the show announcer.
  - Priority stall assignment, including stall front.
  - Waived Late Fees
  - \* Sponsor links from the SWRHA website.

## **Bronze Sponsorship: \$1000.00**

### ***Sponsor Benefits:***

- \* Your personalized video advertisement played on our big screen T.V. for the duration of the show.
- \* Sponsor signage in ancillary arena.
- \* Recognition as a Bronze Level Sponsor in SWRHA newsletter and SWRHA website.
- \* Multiple sponsor recognition spots by the show announcer.
- \* Priority stall assignment **\*See below footnotes**
- \* Sponsor links from the SWRHA website.

## **Pewter Sponsorship: \$500.00**

### ***Sponsor Benefits:***

- \* Sponsor signage in ancillary arena.
- \* Business card ad in Futurity program.
- \* Recognition as a Pewter Level Sponsor in official SWRHA e-newsletter and SWRHA website.
- \* Sponsor thank you in print ads and website.
- \* Multiple sponsor recognition spots by the show announcer.
- \* Sponsor links from the SWRHA website.

## **Class, Buckle & Hospitality: Under \$500.00**

### ***Sponsor Benefits:***

- \* Recognition as a Sponsor in SWRHA E-newsletter and SWRHA website.
- \* Sponsor thank you in print ads and website.
- \* Multiple sponsor recognition spots by the show announcer.

**Donated merchandise will be valued at wholesale pricing.**

*\*Priority stall assignment is as follows: Main Barn, Barn 4 (new barn), Barns 2 and 3*